



The **Interactive** Association of West Michigan

2010-2011 SPONSORSHIP PROGRAM

Annual Sponsorship - \$3,000/year

- All benefits apply to a whole year of events (a \$6,750 value if purchased separately)
- Promotion of your organization on the aimWest web site
- Promotion of your organization in email campaigns for each event
- Promotion of your organization in marketing and display materials at each event
- Opportunity to promote your organization to members of the press who attend and cover aimWest events
- aimWest event management services at each event

Additional Terms and Benefits:

- All benefits are for one year from the time of purchase
 - **Includes Corporate Membership (\$250 value, up to 5 registered staff)**
-

Conference / Half-Day Event Sponsorship - \$2,000

TechTrends Event Sponsorship - \$1,000

Learning Event Sponsorship - \$500

- All benefits apply to one event, from the time the event is first promoted to the date the next event is first promoted
 - Promotion of your organization on the aimWest web site
 - Promotion of your organization in email & social media campaigns
 - Promotion of your organization at the event, including marketing & display materials
 - Opportunity to promote your organization to members of the press who attend and cover aimWest events
 - aimWest event management services at the event
 - **Free admission for up to 3 registered guests**
-

5:01 Networking Prize Sponsorship - \$300

- All benefits apply to one event, from the date the event is first promoted to the date the next event is first promoted
 - Promotion of your organization on the aimWest web site
 - Promotion of your organization in email & social media campaigns
 - Promotion of your organization at the event, including marketing & display materials
-

Contact:

Hal Ostrow

hal.ostrow@ostrowlawfirm.com

616.920.1780

www.aimwest.org