



2014-2015 SPONSORSHIP PROGRAM

Annual Sponsorship - \$3,000/year

- All benefits apply to a whole year of events (a \$6,750 value if purchased separately)
- Promotion of your organization on the aimWest web site
- Promotion of your organization in email campaigns for each event
- Promotion of your organization in marketing and display materials at each event
- Opportunity to promote your organization to the press who attend and cover aimWest events
- aimWest event management services at each event • Use of a table to display materials
- All benefits are for one year from the time of purchase
- **Includes Corporate Membership (\$250 value, up to 5 registered staff)**

Conference / Half-Day Event Sponsorship - \$2,000, TechTrends Event Sponsorship - \$1,000, Learning Event Sponsorship - \$500

- All benefits apply to one event, from the first promotion until the event takes place
- Promotion of your organization on the aimWest web site
- Promotion of your organization in email & social media campaigns
- Promotion of your organization at the event, including marketing & display materials
- Opportunity to promote your organization to the press who attend and cover aimWest events
- aimWest event management services at the event
- Use of a table to display materials
- **Free single event admission for up to 5 registered guests**

5:01 Networking Prize Sponsorship - \$300

- All benefits apply to one event, from the first promotion until the event takes place
- Promotion of your organization on the aimWest web site
- Promotion of your organization in email & social media campaigns
- Promotion of your organization at the event, including marketing & display materials

Post Event After Party Sponsorship - \$300

- All of the benefits of a 5:01 Sponsorship
- Promotion of your organization at the After Party, including marketing & display materials

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